

GREAT START COLLABORATIVE OF TRAVERSE BAY 2018 EARLY CHILDHOOD ACTION AGENDA

THIS AGENDA IS UPDATED ANNUALLY AND CORRESPONDS WITH THE 32P FISCAL YEAR WORK PLAN SUBMITTED EACH SEPTEMBER 15 TO THE OFFICE OF GREAT START/MICHIGAN DEPARTMENT OF EDUCATION

Outcome: Children born healthy	
Goal #1: Families have access to community-based information and resources they need to adopt and maintain a healthy lifestyle beginning prenatally.	
System Component(s): Healthy Families	
FY 2018	This Objective was completed in FY2017¹
Objective Increase utilization of parks and recreation areas by families with young children and expectant parents.	Objective Healthy Futures texting app directs users to current, high quality information about maternal health during and after pregnancy and early care of young children
Strategies <ol style="list-style-type: none"> 1. Support Early Childhood Resource Guide distribution 2. Share a common message across all sectors 3. Support partners working on maternal smoking, childhood obesity, family health and wellbeing 	Strategies <ol style="list-style-type: none"> 1. Texting work group approves app resources 2. GSC maintains links on its website 3. Promote <i>Healthy Futures</i> to all OB/GYN and family health providers 4. Use selected health indicators to assess effectiveness
Activities <ol style="list-style-type: none"> 1. Convene parent work groups; assign parent researchers 2. Modify existing template to include all new information 3. Final draft of Resource Guide addendum 4. Share with GSC/GSPC and community partners 	Activities <ol style="list-style-type: none"> 1. Recruit parent(s) to work group 2. Review linked resources regularly 3. Assign web support responsibility 4. Share common messaging campaign with partners 5. Implement user satisfaction survey 6. Review community data annually; add indicators to community early childhood dashboard
Leadership GSPC, 5toONE Neighborhood Center parent leaders	Leadership: Healthy Futures work group
Target Dates October 2017 – March 2018 convene parent work group April 30, 2018 prepare document for print/upload May 22, 2018 present to full GSC and begin distribution	Target Dates November 2016 – all links to materials on GSC website active; add parent member(s) to work group Monthly – work group check-in July – annual project evaluation

¹ **Objective** Expand *Healthy Futures* home visiting to all families in the five-county region – This objective was met by funding received by Munson Health Care from the Michigan Health Foundation. With this new funding source we are able to complete work on a long-anticipated objective to launch and maintain a universally-available texting app for expectant moms and families with newborns.

<p>Resources Meeting space, parent support to attend</p>	<p>Resources Website maintenance Texting app technical support</p>
<p>Progress Measures # of meetings; data on local recreation areas is entered in template; Resource Guide addendum is finalized, printed/uploaded; information shared with GSC and partners</p>	<p>Progress Measures Parent(s) membership on work group Monthly workgroup check-in includes usage and user satisfaction data</p>
<p>Performance Measures</p> <ol style="list-style-type: none"> 1. The Early Childhood Resource Guide is available in all counties at health departments, schools, libraries, 5toONE Neighborhood Centers, and other partner locations. 2. Parents and partners know that outdoor physical activity is important for health and wellbeing, and that children should have daily outdoor, unstructured play. 3. Partners working on specific health issues are included in all communications related to availability of outdoor resources for play. 	<p>Performance Measures</p> <p>User satisfaction surveys used to improve user experience</p> <p>Number of users increases over time</p> <p>Evidence that texting app improves maternal/child health outcomes</p>

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Outcome: Children healthy, thriving, and developmentally on track from birth to third grade.	
Goal #2: Children with developmental delays or disabilities receive the interventions and continuous support they need to achieve to their highest potential.	
System Component(s): Healthy Families;	
Objective Community health providers appropriately screen children and refer parents to services.	Objective Early care and learning providers receive professional development and support in working with children with delays/disabilities.
Strategies 1. Share a common message across all sectors 2. Engage community health providers in cross-sector professional development	Strategies 1. Trainings and workshops
Activities 1. Distribute Early Childhood Resource Guide to community health providers 2. Ensure providers have information about professional development opportunities 3. Develop contacts with office managers in pediatrics practices	Activities 1. Schedule trainings and workshops
Leadership Early On coordinator, TBAISD Early Childhood; GSC Parent Liaison	Leadership: TBAISD Early Childhood; Great Start to Quality staff
Target Dates On-going	Target Dates On-going as permitted by GSQ training schedule
Resources Contact lists, communications specialist	Resources Trainers
Progress Measures # of community-based organizations receiving common message; # health providers distributing Resource Guide	Progress Measures # of providers attending trainings
Performance Measures Increased number of screenings and appropriate referrals to services	Performance Measures Increased self-reported competence of early care and learning providers; decrease in number of children expelled from early care programs

Outcome: Children healthy, thriving, and developmentally on track from birth to third grade.	
Goal #3: Increase community awareness of children’s mental health and parents’ knowledge of child development including social-emotional development, and ensure that all families have access to screenings, referrals, and support and treatment services.	
System Component(s): Healthy Families, Parent Leadership	
Objective Community based organizations, and especially 5toONE Neighborhood Center host organizations, and TBAISD Early Childhood services provide quality information to parents and connect parents to knowledge resources and services	Objective Information about Adverse Childhood Experiences and their impact on child and adult health and wellbeing is widely available to community members.
Strategies <ol style="list-style-type: none"> 1. Meet regularly with TBAISD Early Childhood services staff to inform staff about 5toONE activities and promote sharing a common message across all sectors 2. Provide trainings and workshops to CBOs 3. Gather data from parents about resources used 	Strategies <ol style="list-style-type: none"> 1. Collaborate with regional and state ACE initiatives 2. Participate in Michigan ACE Interface Master Trainer program 3. Provide trainings and workshops to various community groups
Activities <ol style="list-style-type: none"> 1. Create presentations for TBAISD EC staff 2. Offer customized trainings to CBOs 3. Develop parent data base 	Activities <ol style="list-style-type: none"> 1. Designate GSC team member(s) to attend regional and state meetings 2. GSC coordinator enters Master Trainer program 3. Schedule trainings/workshops to share ACEs information with community partners and families
Leadership GSC/GSPC team; 5toONE staff	Leadership GSC/GSPC team; 5toONE staff
Target Dates October 2017 - September 2018 regularly scheduled meetings and trainings; monthly parent data gathering	Target Dates Ongoing
Resources Communications pieces; trainers	Resources Michigan ACE Interface; staff time
Progress Measures # of meetings; # of community-based organizations receiving common message; # trainings at 5toONE Neighborhood Centers; parent reports of resource use	Progress Measures Master Trainer credential completed; # trainings/workshops presented; participant response to trainings/workshops
Performance Measures <ol style="list-style-type: none"> 1. TBAISD EC staff have increased knowledge about 5toONE and how to help parents connect with 5toONE activities and network; 2. CBOs know how to access trainings 3. Monitor number of parents requesting screenings and/or information about child development 	Performance Measures <ol style="list-style-type: none"> 1. Community service providers receive ACE training 2. Families receive information about ACEs and have access to resources to support needs that may be identified

Outcome: Children developmentally ready to succeed in school at the time of school entry.	
Goal #4: Increase access to affordable, high quality early care and learning options, including opt-in universal preschool, for children ages birth to five.	
System Component(s): Early Education, Including the Child’s Vocabulary Development, & Care	
Objective Increase the availability of high quality early care and learning opportunities in the region.	Objective Promote quality in all childcare settings and the public understanding of quality.
Strategies <ol style="list-style-type: none"> 1. 5toONE and GSC convene parent advisories 2. GSC promotes partnerships between universities and local/regional providers 3. GSC funds childcare scholarships 	Strategies <ol style="list-style-type: none"> 1. Restore annual “Small Businesses with Big Hearts” celebration 2. Attend TC Chamber expo 3. Support Great Start to Quality NW Resource Center Networking Nights 4. Provide consistent messaging across sectors
Activities <ol style="list-style-type: none"> 1. Parent advisories provide information on childcare gaps, joint enrollment, barriers to attendance. 2. GSC facilitates community conversations among partners to increase choice and availability 3. GSC convenes community scholarship funders group to increase access to care 4. GSC establishes childcare scholarship administrative team 	Activities <ol style="list-style-type: none"> 1. Plan Expo booth 2. Plan SBBH event, with corporate sponsorship 3. Recruit parents to attend networking nights 4. Prepare common messaging materials using communications provided by GSQ
Leadership 5toONE; GSC; Venture North	Leadership: GSC/GSPC/5toONE, GSQ
Target Dates Scholarship advisory team established October 2015; Advisories and community conversations Oct. 2015 – February 2016; Convene funders group January 2016	Target Dates Annually: November Expo; February SBBH; networking nights TBD
Resources Scholarship fiduciary	Resources Funding for Expo expenses; funding and venue for SBBH; staffing for events; funding to reduce barriers for parent participation
Progress Measures Funds raised for scholarships; # of new childcare slots	Progress Measures # of contacts at Expo; # of SBBH participants and level of corporate support; # parents/caregivers attending Networking Nights
Performance Measures More families are able to afford quality childcare while working or going to school; increased number of children with risk factors receive a minimum of 2 years quality preschool	Performance Measures Increased appreciation of childcare providers as professionals who provide essential service to the community; increased co-learning among providers and those who are parenting young children

Outcome: Children developmentally ready to succeed in school at the time of school entry.
Goal #5: Promote policies that encourage economic prosperity for all families: A skilled, capable workforce requires that working parents have places for their children to learn and thrive, or there is support for parents to stay home to care for their children in the early years.
System Component(s): Family Support, Parent Leadership
Objective Advocate for policies that support work/life balance, promote quality early care and learning of young children, and create a quality of life that attracts young families to the Traverse Bay region
<p>Strategies</p> <ol style="list-style-type: none"> 1. 5toONE and GSC convene stakeholder advisories 2. GSC promotes partnerships among local stakeholders 3. GSC supports parents as advocates 4. GSC develops Childcare Policy Agenda to address critical shortages of infant/toddler care and takes action
<p>Activities</p> <ol style="list-style-type: none"> 1. Stakeholder advisories to GSC provide information on challenges to attracting and retaining young workers. 2. 5toONE facilitates community conversations and focus groups 3. GSC and 5toONE mentor parents as advocates and reduce barriers for participation 4. GSC conducts inventory of active capacity for infant/toddler care; develops and shares policy agenda, participates as a change agent in the community 5. GSC recruits new business membership
Leadership GSC; 5toONE; Traverse City Chamber of Commerce (director of government relations); Traverse CONNECT; Northern Strategies 360; Networks Northwest; Land Information Access Association
<p>Target Dates</p> <p>Ongoing engagement; regional capacity survey completed in September 2017; childcare policy agenda for FY18 available November 2017 for consideration by elected officials</p>
<p>Resources</p> <p>Parents as Partners training; funding to convene community conversations; funding for consulting, graphics production, and distribution of policy agenda</p>
<p>Progress Measures</p> <p># of parents participating in advocacy; # of community stakeholders participating as advocates; planning and land use decisions take into account the needs of young children</p>
<p>Performance Measures</p> <p>More employers adopt best practices and policies that support young workers; the community prioritizes the role of parenting; legislators are responsive to parent voice and support legislation that helps families thrive</p>

Outcome: Children developmentally ready to succeed in school at the time of school entry.
Goal #6: Children are ready to succeed in school and schools are ready to support children’s learning using developmentally appropriate practices in the classroom.
System Component(s): Early Education, Including the Child’s Vocabulary Development, & Care, Parent Leadership
Objective Promote a collaborative approach to the transition from early care and learning settings to early elementary school.
Strategies <ol style="list-style-type: none"> 1. 5toONE and GSC generate school readiness definition(s) 2. GSC promotes partnerships among local stakeholders 3. TBAISD Early Childhood offers professional development for early elementary educators and administrators relevant to transition and developmentally appropriate practice
Activities <ol style="list-style-type: none"> 1. Identify diverse stakeholders willing to participate in advisories and/or focus groups 2. Facilitate community conversations and focus groups to create school readiness definition(s) 3. Identify appropriate professional development content and opportunities for early elementary educators and administrators
Leadership 5toONE; GSC; TBAISD; GSQ
Target Dates TBD
Resources Funding to convene community conversations; staff time
Progress Measures # of stakeholders engaged in focus groups; definition(s) of school readiness
Performance Measures Improved communication among parents, early childhood professionals and elementary school staff

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Outcome: Children developmentally ready to succeed in school at the time of school entry.
Goal #7: Continued implementation of 5toONE
System Component(s): Early Education, Including the Child’s Vocabulary Development, & Care, Parent Leadership, Family Support, Healthy Families
Objective Focus on data collection and sharing as a way to connect partners and provide one-stop-shop, no-wrong-door experience for parents seeking programs and services. Continue community engagement to open more Neighborhood Centers and build the 5 Strengths in all families. Continue progress on 5toONE goals.
Strategies <ol style="list-style-type: none"> 1. Network manager becomes a permanent position 2. 5toONE and GSC engage community partners and parents participating in 5toONE Neighborhood Centers in effort to collect useful data to share regionally and to evaluate impact of 5toONE on family and child outcomes 3. Data-sharing protocols create network connections 4. Expand network communications 5. Community engagement to start new 5toONE Neighborhood Centers and Network nodes 6. Establish a flagship 5toONE Neighborhood Center that provides fidelity to the model and serves as a center of excellence for parent leadership
Activities <ol style="list-style-type: none"> 1. Network manager pilot – determine skills and expertise needed, responsibilities, credentialing 2. Collect family level data and resource needs data 3. Implement data dashboard 4. Web-based video training and meeting capability is utilized 5. Network manager and GSC team meet with potential host organizations for 5toONE Neighborhood Center start-ups 6. Identify host organization partner for flagship 5toONE Neighborhood Center 7. Continue community engagement
Leadership 5toONE; GSC; TBAISD; Traverse CONNECT
Target Dates Ongoing – data collection, engagement, web-based training and meeting capability utilized October 2017 – identify flagship host organization December 2017 – post Network Manager position January 2018 – hire permanent Network Manager
Resources Funding and staff to execute project activities
Progress Measures # of parents using Neighborhood Centers; # of parents and stakeholders using communications connections (social media); increase in # of Neighborhood Centers and network partners; increase in # of children attending playgroups
Performance Measures Improved communication among network partners; more collaboration among partners at community and regional level; improved child and family outcomes

Outcome: Children are prepared to succeed in fourth grade and beyond by reading proficiently by the end of third grade.
New Goal : Every child in our region is reading proficiently at grade level at the end of third grade, and is ready to read to learn at fourth grade entry.
System Component(s): Early Education & Care, Parent Leadership, Family Support
Objective Utilize the emerging Everybody Reads network to support children's literacy by working collaboratively to ensure that all people in our communities can read proficiently and if not, can find the help they need.
Strategies Serve as backbone organization to continue leading the development of Everybody Reads, a network of organizations and individuals who are working to promote literacy for people of all ages in our communities.
Activities <ol style="list-style-type: none"> 1. Network meetings held monthly or bi-monthly to review local data, create common messages, and share information and strategies. 2. Network members create and agree upon an action agenda based on six key leverage points identified as key to improving children's literacy. 3. Community activities are co-promoted by network members.
Leadership GSC coordinator, NorthSky NonProfit consultants, GSC partner
Target Dates Monthly or bimonthly October 2017 - September 2018
Resources Funding and staff to execute project activities
Progress Measures <ol style="list-style-type: none"> 1. Meeting announcements, agendas and meeting notes, data, and relevant information are posted and shared on a network communications platform. 2. Network members self-organize in work groups to plan and implement action items; activities and community participation are tracked. 3. Network members actively support each others programs.
Performance Measures Everybody Reads exhibits key characteristics of a sustainable and engaged network, and network members are contributing effort and resources to support community literacy projects.